***Activation Team***

**Position Description**

Working primarily on match days with the Events Department, this role will assist in the coordination & execution of all match day production elements & activations during all USL home matches at Thunderbird Stadium. This role requires full involvement on match day, and consistent pre/post-match correspondence with the Team Lead and Coordinator, Event Operations.

**Responsibilities on match days:**

To help achieve the Event Department’s goals, the Activation Team member is responsible for:

* Ensuring to check-in upon arrival with Team Lead for briefing;
* Touching base with the Coordinator, Event Operations to pick up radio;
* Administering setup & preparations for the match day’s activations & contests;
* Serving as the main point of contact for all participants involved in activations & contests;
* Coordinating & executing all on-pitch and plaza level halftime activations
* Assist with exit giveaways as needed;
* Ensuring that Whitecaps FC policies and procedures are adhered to, including but not limited to, stadium fire regulations, public and personal safety, crowd management, customer service, etc.
* Attending a de-brief meeting with the Coordinator, Event Operations after match completion.